



# Entrenamiento AI

## Certificaciones Nivel Fundamentals

### AI CERT

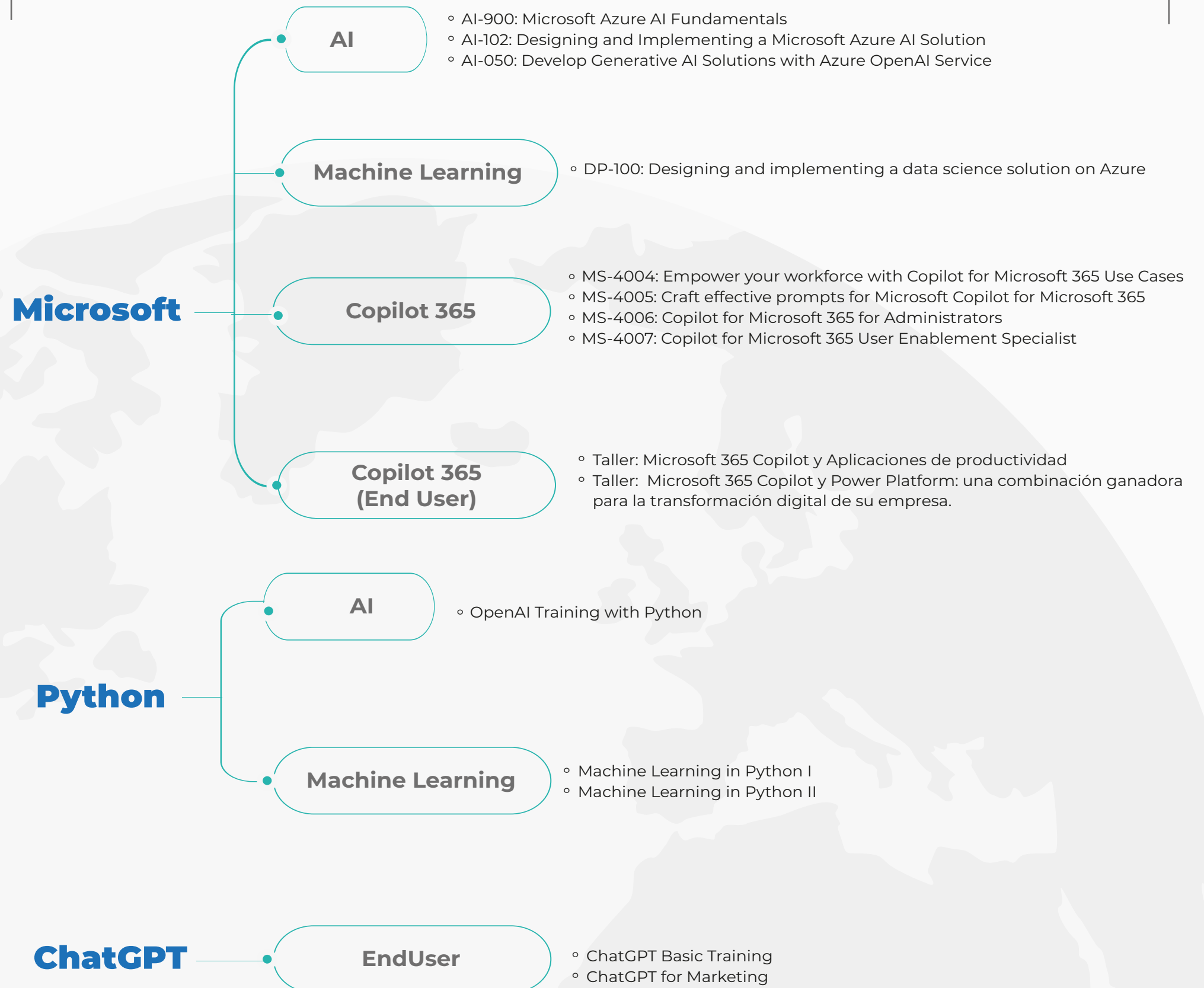
#### AI + Executive

- Understand the fundamental principles of AI, Machine Learning, and Big Data, and their interdependencies.
- Learn how to apply AI technologies to enhance decision-making and strategy in various business domains such as marketing, finance, and human resources. Gain insights into how AI-driven strategies can lead to significant economic, organizational, and governance transformations.
- Analyze the impact and ethical considerations of AI across different industries, with a focus on case studies and real-world applications.
- Develop skills to lead organizational change, foster AI-adaptive cultures, and design effective team development and AI training programs

#### AI + Developer

- Understand the essentials of AI and gain proficiency in Python for AI development.
- Learn the architectures of deep learning and neural networks and their applications.
- Explore various specialized AI applications across different industry sectors. Acquire knowledge about large language models, including GPT, and master the art of prompt engineering.
- Develop the skills to utilize AI tools, manage AI operations, and effectively deploy AI models in real-world scenarios.

## Entrenamientos enfocados para soluciones en IA



Microsoft



AI CERTs™



ChatGPT

